## Online gamified psycholinguistic experiments

Arvi Tavast Qlaara Labs, Tallinn, Estonia arvi@qlaara.com Budapest, 25 February 2017



## The idea

why create another dictionary system?

Make quantitative linguistic data available for end users

- Graph-based dictionary
- Writers tool
- Experiments

## Experiments

## **Experiments**

- Lexical decision
  - Classic lexical decision
  - Scaled and verified lexical decision
- Word naming
- Comparison experiments
  - Similarity judgement
  - Valence judgement
- Custom experiments
  - Construct suitability

Demographic data

