## Outline

- 1. The problem (wordfinding)
- 2. **Goal :** enhance an existing electronic dictionary to allow for finding quickly and naturally the elusive word.

### 3. Analysis of the problem

➡ speech errors, perception, ...

### 4. Solutions

- **by** others
- **my own proposal** (roadmap)

## My concern

### Language production

 $\sim 10$ 

- speaking
- writing

## **Some facts**

### Spontanenous speech

- fast (3-5 words per second)
- quite robust and reliable (few mistakes)

### Underlying process

- remarkably efficient
- search in a huge lexical data-base (50.-100.000 words), brain

## Questions

1° How is this **possible** (online processing), i.e. how does our brain manage?

2° Can we achieve something similar via a computer (offline processing; dictionary consultation)?

- speed
- accuracy
- success in wordfinding

## Questions

3° Why do we have problems?

4° Can we draw on the **mental lexicon** to improve the **electronic dictionaries** of tomorrow?

- If not, why so?
- If yes, on what specific aspects



### The normal situation a cascaded flow of information



### Yet, consider the following (too often overlooked) facts

It is not because something is **stored** that it can readily be **accessed** 

- people (amnesia, anomia, TOT, etc.)
- machines



## Can you name these objects?

### Navigational instrument

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### sextant

### Instrument used in Asia for eating



### chopsticks

Hat of a bishop



mitre

### Example : name of a person



### Name of actor

Film: Role : Name actor :

### Silence of the lambs Hannibal Lecter ???



## **First name :** Anthony Look for actors whose first name is 'Anthony'



### Anthony Quinn? Perkins? Hopkins?

### Work on the TOT-phenomenon revealing what people know

### Parts of the meaning

mocha: coffee beverage flavored with milk, sugar, and cocoa

### Relations to other concepts or words (associations)

Mocha : town and port in southern Yemen at the red sea
 Starbucks: place where this beverage is served

# Work on the TOT-phenomenon revealing what people know

### Information concerning the form of the target word

a) number of syllables

- first and last syllable (bathtub effet)
- b) grammatical information
  - ➡ part of speech
  - ⇒ gender
  - colloquial expression

c) origine (eg. Greek, latin)

d) target word: when presented a list containing the target word they will recognize it immediately and unmistakingly.

### Hence,

Let's use it, and start from there.

Question : how?

 $\mathbb{T}_{n+1}$ 

### Access should be based on what?

- 1. meanings (or meaning elements) of the target word
- 2. concepts or words related to the target word
- lexical relations (synonyme, antonyme, hypo/hypernym,...)
- associations

### **Before doing that...**

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Let's try to get a clearer picture about the nature of the problem.

### Where is the problem?

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Saussure's conception of the 'sign'

# Why do we have word-access problems, or, what happens when we are in this state?

### Words in books and in the brain are fundamentally different.

- → in books they exist as tokens (meaning and forms are represented together)
- in the brain they are decomposed. The elements representing meaning, form, sound are distributed over various layers. They need to be activated (not accessed). Yet activation takes time and is error prone. Actually one may question the very fact of symbolic representations in our mind.
- We do not have access to all the relevant elements (meaning, form, sound) at the same time or when needed, which might hinder unification.

Analogy: while you may see the *eyes*, *ears* and *nose* you don't see the *entire face*. Slide 19

## **Evidence**

- 1. TOT (we do know **fragments** of the word)
- 2. Speech errors at the different levels
  - semantics : take the first to the left (target: right)
  - syntax : I make the kettle on (targets: make some tea + put the kettle on)
  - morphology : slicely thinned (target: thinly sliced)
  - sound/phonology : histerical (target: historical)

# Why do we have word-access problems, or, what happens when we are in this state?

- 1. Competition between the elements at the various levels
- 2. Similarity between certain elements, hence potential danger of interference and telescoping of information
- 3. Activation is gradual and relative rather than absolute (all or nothing). For example, we say: it's on the tip of my tongue

### **Fragmentary knowledge** puzzles apparently waiting for completion



### **Important note:**

- Words and concepts are fundamentally different.
- We (generally) don't think in terms of words, but rather in terms of concepts.
- If we thought in terms of words we would never experience a word-access problems, we would just use the string representing both our ideas (concepts) and words. Yet, this is not quite what we observe in natural settings (spontaneous speech).

### From mind to mouth: the progressive synthesis of what most of us call a word





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### Idea (intention of communication) - expression



### **Expression :** Will you draw me a sheep!

## The problem of finding the (rootform) Of words



Semantic candidates

Phonological candidates

Output

### Meaning

woolly usually horned ruminant mammal related to the goat

mutton, ram, ewe, lamb, sheep, goat, bovid, ovis

cheap, jeep, schliep, seep, sheep, sleep, steep, streep, sweep

 $/\int i^{2}p/ - sheep$ 

## Access vs. activation

(continued)

"A potentially counterintuitive idea is that the individual sounds of words are **assembled anew** each time they are spoken rather than **retrieved** as **intact wholes**. Yet, patterns of speech errors and latency data suggest that this is the case. "

Zenzi M. Griffin and Victor S. Ferreira,

Properties of Spoken Language Production, page 35.

In Handbook of Psycholinguistics

Traxler, M. and Gernsbacher, M. A. (Eds.), 2006





## Functioning

Activation spreading



Activation acts blindly: all neighbours are activated equally

=> non-target nodes become activated and remain
so for a while

Activation acts in a deterministic fashion

==> we cannot escape it

# Can we use this work for dictionary consultation?

- Answer: no
- While computational psycholinguists can tune the weights to have their model mimick human behavior (speed, accuracy), we cannot do the same for dictionary look-up.
- Reason : while we do know the starting node (query, input), we do not know the target (the desired, elusive word). If we did, we wouldn't have bother at all to perform look-up via an external aid, we would simply produce the target word.

### Still, functionally speaking there is a way to achieve something equivalent



## Build an index but, what kind of? Answer : use associations

### Navigation in an associative network



Since **search** takes will take place within a semantic network, i.e. a graph where kind of association), search consists in entering this network at any point and follow the links to get from the starting point (source word, SW) to the end (target word, TW). This latter may be directly related to the initial input, i.e. SW (direct association/neighbour; distance 1) or not (indirect association).

Note that the user knows the starting point, but not the end-point (target).

### **Evidence of associations**

### Priming : activation of information

dreadlocks Bob Marley Jamaica



Let me guess: You went to Jamaica for your holidays...

# The crazier the better

Come on, don't do the Fosbury again !



## Interpretation

Subjectivity of interpretation of data (*litteral* or *enriched*)

> Go **beyond** the information **given**



## **Evidence for associations**

What did you read?What did you understand?What happened next?

*breakfast* primes *bed* 



### Associations

A list of some 20 words is read to the subjects, e.g.

winter, icy, Siberia, warm, cooling, penguin, frozen, flu, chilly, ice, wind, hot, Antarctica, wet, fresh, breezy, igloo, cool, snow, Pole, glacier, frost, sleet

« When trying to remember as many words of the list as possible, people will typically remember the word "cold", even though it is not part of the list. This is because "cold" is strongly associated to all other words. Hence, the brain tends to "fill in" or "induce" the missing piece that it expects to be there. » Wholes, parts and our' natural tendency to connect unknown to known, i.e. to impose or restore 'order'

Aoccdrnig to rscheearch at Cmabrigde Uinervtisy, it deosn't mttaer in waht oredr the ltteers in a wrod are, the olny iprmoetnt tihng is taht the frist and lsat ltteer be at the rghit pclae. The rset can be a toatl mses and you can sitll raed it wouthit a porbelm. Tihs is becuseae the huamn mnid deos not raed ervey lteter by istlef, but the wrod as a wlohe.

## Activation (association)

- 1. By **context** : **bread** => butter
- 2. By **meaning** : bread => food
- 3. Via **form** : bread => red, historical => hysterical
- 4. Via the **meaning/context** + the **form** :

cat => rat;

DSK => election :

election => erection (phonological neighbour)

## Associations are individual and culture specific



Letter for Elise

# Associations for the piece called 'Für Elise'



#### Vienna

## Associations for the piece 'Für Elise'

### *Taipei* Taiwan



Garbage collection

### Where to get the associations from?

Association Thesaurus Corpora (well balanced)

### Input: India

#### http://www.eat.rl.ac.uk/cgi-bin/eat-server

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<u>r</u> !			
PAKISTAN	12 0.14	FLIES	1 0.01
RUBBER	10 0.12	HIMALAYAS	1 0.01
CHINA	4 0.05	HINDU	1 0.01
FOREIGN	4 0.05	HUNGER	1 0.01
CURRY	3 0.04	IMMIGRANTS	1 0.01
FAMINE	3 0.04	INDIANS	1 0.01
TEA	3 0.04	JAPAN	1 0.01
COUNTRY	2 0.02	KHAKI	1 0.01
GHANDI	2 0.02	MAN	1 0.01
WOGS	2 0.02	MISSIONARY	1 0.01
AFGHANISTAN	1 0.01	MONSOON	1 0.01
AFRICA	1 0.01	PATRIARCH	1 0.01
AIR	1 0.01	PEOPLE	1 0.01
ASIA	1 0.01	PERSIA	1 0.01
BLACK	1 0.01	POOR	1 0.01
BROWN	1 0.01	RIVER	1 0.01
BUS	1 0.01	SARI	1 0.01
CLIVE	1 0.01	STAR	1 0.01
COLONIAL	1 0.01	STARVATION	1 0.01
COMPANY	1 0.01	STARVE	1 0.01
COONS	1 0.01	TEN	1 0.01
COWS	1 0.01	TRIANGLE	1 0.01
EASTERN	1 0.01	TURBANS	1 0.01
EMPIRE	1 0.01	TYRE	1 0.01
FAME	1 0.01	UNDER-DEVELOPED	1 0.01

# Frequency and/or recency? weights and associations are not everything

#### Output ranked in terms of frequency

PAKISTAN	12 0.14	FLIES	1 0.01
RUBBER	10 0.12	HIMALAYAS	1 0.01
CHINA	4 0.05	HINDU	1 0.01
FOREIGN	4 0.05	HUNGER	1 0.01
CURRY	3 0.04	IMMIGRANTS	1 0.01
FAMINE	3 0.04	INDIANS	1 0.01
TEA	3 0.04	JAPAN	1 0.01
COUNTRY	2 0.02	KHAKI	1 0.01
GHANDI	2 0.02	MAN	1 0.01
WOGS	2 0.02	MISSIONARY	1 0.01
AFGHANISTAN	1 0.01	MONSOON	1 0.01
AFRICA	1 0.01	PATRIARCH	1 0.01
AIR	1 0.01	PEOPLE	1 0.01
ASIA	1 0.01	PERSIA	1 0.01
BLACK	1 0.01	POOR	1 0.01
BROWN	1 0.01	RIVER	1 0.01
BUS	1 0.01	SARI	1 0.01
CLIVE	1 0.01	STAR	1 0.01
COLONIAL	1 0.01	STARVATION	1 0.01
COMPANY	1 0.01	STARVE	1 0.01
COONS	1 0.01	TEN	1 0.01
COWS	1 0.01	TRIANGLE	1 0.01
EASTERN	1 0.01	TURBANS	1 0.01
EMPIRE	1 0.01	TYRE	1 0.01
FAME	1 0.01	UNDER-DEVELOPED	1 0.01

### Clustering by category

#### Countries, continents, colors, food, means of transportation, instruments, ...

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PAKISTAN	12 0.14	FLIES	1 0.01
RUBBER	10 0.12	HIMALAYAS	1 0.01
CHINA	4 0.05	HINDU	1 0.01
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FAME	1 0.01	UNDER-DEVELOPED	1 0.01

### **Search scenario**

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## Let's put this to work and take an example

word you are looking for (target word) **nurse** word coming to your mind (source word) **hospital** 



## Show only what's useful

### Internal representation



### AKO

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- ---> clinic
- ---> sanatorium

#### ISA

- ---> military hospital
- ---> psychiatric hospital

#### ACTOR

- ----> doctor
- ---> patient
- ----> nurse

### Don't drown the user: ease navigation





### **Search scenario**

- 1. Show **not only direct associations**
- 2. but also **indirectly related words**

### Finding a remote item at the distance of four mouse clicks (D<sub>4</sub>)



### Find a word with a few mouse-clicks



The **nature** of the **problem** of search, the **framework** of our approach and its **solution** in a nutshell

# How to access the word stuck on the tip of your tongue?



## Conclusion

I have presented here some ideas concerning the mental lexicon, trying to see whether some of its functionalities can be used in electronic dictionaries.

I have strongly pleaded for the potential of word associations. While one can certainly rely on the words composing the definition of the target word (meaning, plan A, the normal route), a lot more can be done by using word associations (plan B).

## Conclusion

Of course, a lot more work is needed. In particular, we need to

- get the right resources or corpora
- extract the links
- name them and
- build the application allowing to perform the here-described search
- evaluate the tool

# Thanks for hanging in!



Dan will tell you now how to get all this to work !